



## **Don Richards, CFP®**

### **The Richards Financial Group, Inc.**

16 Inverness Place East, Suite E-200  
Englewood, Colorado 80112  
don@richardsfinancialgroup.com  
(303) 662-8332

Don Richards, CFP®, CPFA® is the founder of The Richards Financial Group, Inc. and is affiliated with The Benefit Team, LLC, serving the financial needs of businesses and individuals. Our companies provide employee and executive benefits, insurance programs, succession arrangements and retirement plans to businesses, and we provide private wealth management and an array of personal investment and insurance services to individuals.

Prior to founding The Richards Financial Group in 1984, Don was a Civil Engineer in the building of large-scale cement plants throughout the United States, and a Teamster on the Trans-Alaska Pipeline and in the oilfields of northeastern Wyoming.

Don is a native of Texas but has called Colorado home since 1970. His undergraduate studies in Civil Engineering were completed at the University of Colorado at Boulder in 1978, and he received his MBA in Finance from the University of Denver in 1983. Don earned his CFP® Practitioner designation in 1989 and his CPFA® designation in 2021.

Don regularly participates in long-distance cycling events (including 35 Ride-the-Rockies tours), and he is captain of the Chamber Chairing Champions cycling team. Don has climbed all 61 of Colorado's Fourteeners. He is captain of a goat-roping team at the National Western Stock Show, supporting the Junior Livestock Auction as a combine member, and he has worked on numerous cattle brandings in Texas and Nebraska. Don is also a pen-and-ink artist whose western drawings and greeting cards have been published since 1972.

### **Community Involvement**

Board of Directors - Colorado Farm Bureau (2022-Present)  
Board of Directors - Douglas County Farm Bureau (2018-Present)  
Western Stock Show Association (2018-Present)  
Silver Spur Club (2021-Present)  
Colorado Cattlemen's Association (2021-Present)  
Membership Director - The Vino & Veritas Society, Nathan Hale Chapter (2020-Present)  
Leadership Program of the Rockies (2011)  
LPR School of Persuasion (2012)  
American Enterprise Institute Leadership Network (2014-Present)  
Leadership Denver (2007)  
Legacy Denver (2012)  
Outstanding Alumnus of the Year - Daniels College of Business (2015)  
Robert Blankenship Heart Award - Denver Metro Chamber of Commerce (2014)  
Distinguished Alumni Award - Reiman School of Finance (2013)  
David E. Bailey Small-Business Advocate Award - Denver Metro Chamber of Commerce (2008)  
Chamber Champion - Denver Metro Chamber of Commerce (1992, 2000, 2003, 2007)  
Board of Directors - Denver Metro Chamber of Commerce (2008-2011)  
Board of Directors - Young Americans Education Foundation (1987-1996)  
Board of Directors - Denver Center Players (1985-1986)  
Board of Directors - Junior Achievement of Metro Denver (1981-1982)  
Denver Chamber New-Member Orientation Presenter (1985-2016)  
Various Chamber Committees and Councils (1984-2022)  
Delegate - Leadership Exchange (2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016)  
Delegate - Colorado Experience (2011, 2012, 2014, 2015, 2016, 2017, 2018)  
Institute for Enterprise Ethics (2017-2020)  
Dean's Society Steering Committee - Daniels College of Business (2011-2020)  
Speakers Connection - Daniels College of Business (2013-2022)  
Daniels Scholars Mentor - Daniels Fund (2010-2011)  
Leadership Council - Clinica Tepeyac (2016-2017)  
Advisory Council - Wellspring Community (2016-2021)

Don Richards, CFP®, CPFA® is an Investment Advisor Representative of and offers securities and advisory services through Cetera Advisor Networks LLC, member FINRA/ SIPC, a broker/dealer and Registered Investment Adviser. Cetera is under separate ownership from any other named entity. Office telephone is (303) 662-8332. Branch office telephone is (720) 488-6870. Office address is 16 Inverness Place East, Suite E-200, Englewood, Colorado 80112.